



The Craftsmen Industries Advantage

About Us

Craftsmen is the leading builder and printer of indoor and outdoor exhibits in the United States. We have provided innovative graphic solutions for corporations, major brands and agencies for over 26 years. It's our in-house capabilities, expertise, flexibility and the willingness to take on the tough time-sensitive challenges that keep clients returning. Some of our graphic solutions include designing/building/printing/installing signage [2D & 3D], themed areas, unique kiosks, entryways, props, displays, custom wallcovering, vehicle graphics, unique branded games, and floor graphics. Brands look to us to bring their most challenging marketing ideas to life.

People, Plant and Equipment

Building unique marketing vehicles requires the talent and commitment of over 200 skilled craftsmen. In-house capabilities include a state of the art digital printing facility, 5 industrial paint booths, experienced engineers, metal/wood and fiberglass fabrication, all housed in a facility that covers 200,000 square feet.

Points of Differentiation:

- Flexibility and Ease of Doing Business
- Ability to Complete Complex Assignments with Short Lead Times
- In-house Capability
- 3D Capabilities
- Can do Attitude
- 26 Years of Experience

Scope of Capabilities

Craftsmen's in-house capabilities include metal/wood fabrication, large format digital printing, fabric printing, sewing, finishing, custom painting, CAD, engineering, design, video & video walls, fiberglass and electrical.

360 Degree Solution

You can utilize all of our services or just the ones you need. Craftsmen can take your concept from a pencil sketch to a fully realized and installed exhibit.

Capacity

We are asked to produce many high profile projects for national brands because these customers know they can depend on Craftsmen for high quality results and a job finished on time. The facility is built to be able to handle many small and large jobs simultaneously. In addition, our staff has the in-house expertise and experience to take on the most challenging project and make it successful.

Flexibility

Not all projects are created equal. Creatives change their minds, artwork is late, and waiting for headquarters approval can often compromise deadlines. These are all situations we are comfortable with and assure you that our flexibility comes from our willingness to make you and your customer look good.

"For anybody building a mobile marketing vehicle or outdoor exhibit, Craftsmen is on the shortlist of partners every single time."

Dan Hanover, Managing Editor Event Marketer Magazine



Brands That Have Chosen Craftsmen:

A-1 STEAK SAUCE • ADIDAS • ADVIL • AG EDWARDS • ALLURE • ANHEUSER-BUSCH • AT&T • AMERICAN EXPRESS • ANIMAL PLANET • AUNT JEMIMA • AXE • BACARDI • BLOCKBUSTER • BP • BOSCH TOOL • BOEING • BMW • BUICK • BUILD-A-BEAR • BUNZEL • BURGER KING • BURT'S BEES • CARHARTT • CARTOON NETWORK • CAMPBELL SOUP • CASCADE • CHARMIN • CHIVAS • CHEVRON • CHRYSLER • CITIBANK • CLIF BAR • COCA-COLA • COLEMAN • COORS • CIRCUIT CITY • CROWN ROYAL • DELTA • DEWALT • DIGIORNO • DICKIES • DOCKERS • DOVE • ECKRICH • ENERGIZER • ERICSSON • ESPN • FORD • FOX VIDEO • FRITO LAY • GATORADE • GILLETTE • GUNDAM • HARDEE'S • HARRAH'S • HARLEY DAVIDSON • HASBRO • HEADHUNTER.COM • HELEN CURTIS • HEWLETT PACKARD • HELIO • HOT TAMALES • ICE BREAKERS • JACK DANIEL'S • KASHI • KELLOGG'S • KFC • LA QUINTA • LEVI'S • LIPTON • LOWE'S • MAGNA TOOL • MAKITA • MATCHBOX • McDONALD'S • MICROSOFT • MILLER BREWING • MILLSTONE COFFEE • MONSANTO • MORNING STAR FARMS • MOUNTAIN DEW • MTV • NBA ENTERTAINMENT • NFL • NIKE • NINTENDO • NOKIA • OLYMPUS • OSCAR MAYER • PAMPERS • PANASONIC • PANTENE • PEPSI • PETCO • PENNZOIL • PETER PAN • PHILIP MORRIS • POWERADE • PRINGLES • POPEYES • PROCTOR AND GAMBLE • PURINA CAT CHOW • QWEST • RED BARON PIZZA • RED WING BOOTS • REYNOLDS ALUMINUM • RIDGID TOOL • RIMMEL • ROYAL CARIBBEAN • QUAKER STATE • SBC • SEGA • SHARPIE • SHELL OIL • SLIM JIM • SONY • SMUCKERS • SPEED CHANNEL • SPRINT • SPRITE • STATE FARM • HISTORY CHANNEL • TONY'S PIZZA • TOYOTA • TRAVEL CHANNEL • UNILEVER • UNIVERSAL STUDIOS • U.S. AIR FORCE • U.S. ARMY • US CELLULAR • VALVOLINE • VERIZON • YOSHIDA • X-BOX

You have built vehicles for all these national brands, how is it that I have never heard of Craftsmen Industries?

Throughout its history Craftsmen Industries has worked behind the scenes for the best and brightest event/promotion/experiential agencies worldwide. We are their silent partner in creating these projects.



The Craftsmen Industries Advantage

ENGINEERING

Software:

Auto Cad/Inventor
Load Xpert- Load Calculation Program

Personnel:

Degreed Mechanical Engineers
Certified Data Stream Installer
Certified AMX Control Design Expert
HVAC Certified Technicians

Expertise:

Hydraulic- Fluid and Pneumatic
Electrical
Structural Design
HVAC
Theatrical Lighting and Rigging

SHOP

Facility:

200,000+ sq. ft. Under Roof on 20+ Acres
25 ft. High Bays...Some Areas Higher
Over 50 Bay Doors
Licensed Missouri Dealer
15 Minutes from St. Louis Airport

Equipment:

CNC Routers (2)
Mill, Lathes (2), Sheet Rollers (2), Tube Rollers (2)
Bender Hydraulic Mandrel
Miller Welders (Tig & Mig- 20+)
Swedging Machine
Press Brakes (3)- 10', 12' & 14'
Shears (2)- 10' & 13'
Iron Workers- 55 Ton & 120 on
High Definition Plasma (CNC)
Band Saws- Vertical and Horizontal

Other:

Overhead Cranes- 5 Ton & 10 Ton

PAINT

Facility:

Paint Booths- 45' & 65'
Wash Bay
Multiple Paint Mixing Systems
Pantone Mixing System
EPA Compliant



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GRAPHICS

Certification:

3M, Avery, PDAA, UASG Certified Installers
3M Scotchprint Authorized Manufacturer

SKILLED EMPLOYEES

Prepress, Printing and Finishing:

50 Full Time

Installers:

12 Full Time

PREPRESS

Software:

Adobe Photoshop, Illustrator, In Design and Acrobat
11 Software for Color Calibration

Equipment:

17- Apple Mac Pro (Intel Based) Computers
17- 22" Samsung Calibrated Monitors

PRINTING

Equipment:

1- HP Scitex TJ8300 Turbjet, Solvent Based Inks, 63" Wide,
1- 5330 Vutek, Roll Feed, Solvent Based Inks, 16' Wide, 8 Color
2- 2360 Vutek, Roll Feed, Solvent Based Inks, 5' Wide, 6 Color
1- Seiko Color Painter 64S, Roll Feed, Inkjet Printer, 64" Wide, 6 Color
1- Encad Inkjet Printer, Roll Feed, 54" Wide, 8 Color

Lamination:

Renegade LS Graphic Screen Printing System
Vitran 11 UV Dryer
Image 5400 Laminator, 54" Wide
Seal 600 MD, 54" Wide

FINISHING

Zund XL-3000CV I-Cut Digital Die Cuter
Miller Weldmaster, 112" Wide
4 - Brother, Lock Stitch Sewing Machines
JOPEVI Auto Feed Grommet Machine

COMPUTER CUT VINYL

Equipment:

2- Wild TA 41 Plotters, 56" Wide
Gerber Edge

Software:

Gerber Sign Software
Digital Auto Library (Template)